







Photo credit: Katie Childs

BRIDES

"Perched on a hill overlooking a river valley, this red-roofed farmhouse is an elegant tableau of orchards, manicured terraces, and vegetable gardens..."

Beautiful Vistas



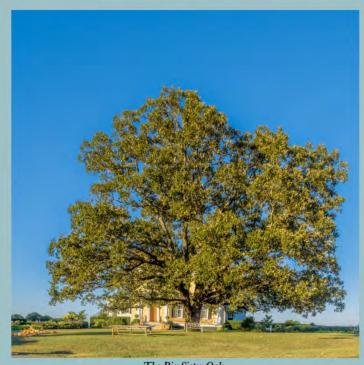
The Hidden Rose Garden



The Wisteria Garden



The Terraced Garden



The Big Sister Oak



Spring Weddings









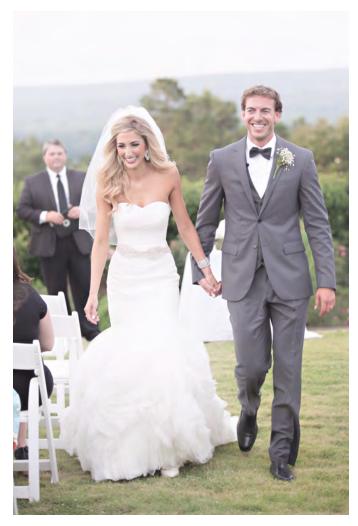






Summer Weddings



















Fall Weddings





















Winter Weddings

Angela & Lee Winter Wedding in the East Garden

Event Design: Moss Mountain Farm Floral Design: Moss Mountain Farm Photography: Amy Carper























Your Moss Mountain Farm Wedding

Our Packages

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There is no such thing as a "standard wedding" at Moss Mountain Farm. We believe each Bride deserves to have a wedding crafted to her unique needs and wants. We offer 4 packages that cover a wide-spectrum of wedding design and an exhaustive list of product and service options that truly make each wedding at Moss Mountain one-of-a-kind. Further, with our concierge approach, and day-of and planner options, we have worked hard to make the planning process easy for both Bride and family.

Please see below an abbreviated description of inclusions and benefits of a Moss Mountain Farm Wedding and the following pages for specific wedding packages.

Moss Mountain Farm Amenities

Moss Mountain Farm offers a unique combination of privacy, exclusivity, service, hospitality and wedding options unavailable elsewhere in the region. We aspire to provide the best wedding and guest experience of the Natural State to our guests from around the nation and around the globe.

The following benefits and inclusions are a part of each wedding at Moss Mountain:

- Exclusive use of property the day of Event
- Gated Property
- •650-Acre Estate
- Onsite Specialist guidance and management
- Onsite restrooms
- · Choice of entertainment location for the largest bands
- Onsite Catering services
- Climate-Controlled Hall
- · Hardscaped pad for Tenting
- Parking for over 300 vehicles
- · Extensive option list

- Parking and Reception Landing for 50+ person coaches
- · Bonfire pit w/ Adirondack chairs
- •Celebrity's Home + set for national television
- · Unparalleled vistas of the Arkansas River Valley
- Extensive gardens designed and maintained to the highest standards
- Eco-friendly, environmentally responsive landscape and maintenance standards
- Transparent pricing and contracting protocols
- Non-discrimination, welcoming policy

PROCESSION OF JOY

This tasteful option provides for a ceremony filled with the bounty of P. Allen Smith's gardens set amongst the splendid backdrop of the Arkansas River Valley. The 'Procession of Joy' package provides the perfect garden setting for your treasured "I Do" moment. Establish a beautiful, exclusive Engagement, Bridal and/or Family photography portfolio with access to Moss Mountain Farm for up to 2 photo-sessions. Take comfort that our wedding specialist will assist with procession design and management and that our floral designer will produce a bouquet and boutonniere ideal for the setting and day. Our staff will arrange all ceremony seating in our beautiful East Garden, greet your guests and assist with a joyous send off! Give your guests an insider's look at the magical world of P. Allen Smith's Moss Mountain Farm on your most special day!

The Procession of Joy Package Includes:

- Up to 2 Hours of event time
- Precession Planning with our wedding specialist
- Rehearsal at Moss Mountain Farm with our wedding specialist
- Custom Ceremony seating & setup in our East Garden
- •Moss Mountain Farm Bride's Bouquet and Groom's Boutonniere
- •2 photoshoots at Moss Mountain
- Suite for Bride's preparation with full bathroom
- Procession design and management by Moss Mountain Farm wedding specialist
- Extensive option list

Pricing*					
	January 2 - March 31	April 1 - June 30	July 1 - August 31	September 1 - November 21	November 22 - December 22
Sunday-Friday	\$3,500	\$3,700	\$3,500	\$3,700	\$3,500
Saturday	\$3,500	\$13,700	\$3,500	\$13,700	\$3,500

*Pricing is for up to 75 attendees, additional attendees pricing is \$8/person.

Maximum of 200 attendees. Pricing exclusive of tax.

BOUNTIFUL CELEBRATION

A Moss Mountain Farm-designed, joy- and service-filled celebration and ceremony! Perfect for busy brides and families who want both a design-rich ceremony/reception experience for their guests and stress-free engagement period. Allow the P. Allen Smith team to configure an abundant and gracious wedding ceremony and reception with minimal time investment. Enjoy the beautiful Moss Mountain Farm property with the knowledge that our team has developed a program unique to your wants and desires with thoughtful conveniences planned into the program from the beginning!

The Bountiful Celebration package includes:

- Up to 4 Hours of event time
- Up to 3 scheduled photoshoots
- Custom floral options*
- 2 Moss Mountain Farm Planning Sessions with our wedding specialist
- Custom Procession design session with our wedding specialist
- Rehearsal at Moss Mountain Farm
- Custom Wedding Itinerary
- Event Management

- Welcome Refreshment Party
- Separate Bride & Groom preparation suites with designer furnishings and full bathrooms
- •Access to our Hidden Rose Garden
- Custom Ceremony Seating design and placement in one of our Garden Rooms
- Procession Management by Moss Mountain Farm wedding specialist
- Entertainment Planning

- Moss Mountain Farm Reception styling and infrastructure (tables, chairs, linens)**
- •Catering by P. Allen Smith's chef**
- •Our famous "Big South" Wedding Cake or P. Allen Smith homemade desert**
- No pouring/bottling fee**
- Elegant Bride, Groom and Guest Send-off
- I-Contact/I-Invoice solution

Base Pricing ****					
	January 2 - March 31	April 1 - June 30	July 1 - August 31	September 1 - November 14	November 15 - December 22
Sunday-Friday	\$6,100	\$6,800	\$6,100	\$6,800	\$6,100
Saturday	\$6,800	\$7,800	\$6,800	\$7,800	\$6,800

Pricing is for up to 100 attendees. *Guests may use Moss Mountain Farm's floral services or our partner floral artisan for the ideal floral program — design the perfect bouquet, boutonniere, attendant body floral and reception tablescaping (pricing dependent upon selections). **This package requires a \$10,000 Catering minimum (Meal, Cake/Desert, Tables, Chairs, Tabletop eating-ware, Moss Mountain Farm linens, setup, staffing, breakdown and janitorial, gratis dinner pouring and bottle handling as described above), approximately \$100 per guest. Please see below for approximate pricing for additional attendees (inclusive of ceremony, reception and catering, final pricing dependent upon client selections). All pricing listed is exclusive of tax.

Price Break Additional Attendees						
IOI-200	201-300	300+				
\$165	\$160	\$150				

GARDEN JUBILEE

Possibly one of the most complete wedding offerings available without retaining the assistance of a professional planner, our Garden Jubilee package incorporates the products, services and insightful conveniences that help transform the engagement process from a long list of 'To Dos' to 'Done'. We have covered almost all aspects of your experience at Moss Mountain Farm from Tenting to Cocktail Hour to Bands, Processional Music and an attendant who will be by your side the entire day. Additionally, this program can help dash frustration and time sinks by covering seating chart assistance, RSVP assistance, invitation mailing and Sunday brunch reservations. The extended time allowance at Moss Mountain Farm provides for one of the richest experiences available at the Farm and fills the day and evening with joyous moments for your guests, punctuated by carefully planned special moments for the couple. Knowing our venue better than anyone, we have carefully considered how to unlock Moss Mountain Farm's full value not only as a wedding venue, but for your larger pre-wedding experience. The Garden Jubilee has limited availability, please check early for your date.

The Garden Jubilee package includes:

- •Up to 6 Hours of event time
- Up to 3 scheduled photoshoots
- Custom floral options*
- •3 Moss Mountain Farm Planning Sessions with our wedding specialist
- Day of Attendant to assist bride + family
- RSVP Assistance
- Invitation Assistance
- Seating Chart Assistance
- Custom Procession design session with our wedding specialist
- Rehearsal at Moss Mountain Farm
- Custom Wedding Itinerary

- Event Management
- Welcome Refreshment Party
- Separate Bride & Groom preparation suites with designer furnishings and full bathrooms
- •Access to our Hidden Rose Garden
- •Custom Ceremony Seating design and placement in one of our Garden Rooms
- Procession Management by Moss Mountain Farm wedding specialist
- Musicians for Procession
- •Moss Mountain Farm Reception styling and infrastructure (tables, chairs, linens)**

- Cocktail Hour with Attendants (does not include Alcohol)
- Tented Reception & Rain Plan
- •Catering by P. Allen Smith's chef**
- •Our famous "Big South" Wedding Cake or P. Allen Smith homemade desert**
- No pouring/bottling fee**
- •Entertainment Planning
- Band/DJ for Dancing
- Elegant Bride, Groom and Guest Send-off
- I-Contact/I-Invoice solution

Base Pricing ****					
	January 2 - March 31	April 1 - June 30	July 1 - August 31	September 1 - November 14	November 15 - December 22
Sunday-Friday	\$19,300	\$20,300	\$19,300	\$20,300	\$19,300
Saturday	\$20,300	\$22,300	\$20,300	\$22,300	\$20,300

Pricing is for up to 100 attendees. *Guests may use Moss Mountain Farm's floral services or our partner floral artisan for the ideal floral program — design the perfect bouquet, boutonniere, attendant body floral and reception tablescaping (pricing dependent upon selections). **This package requires a \$10,000 Catering minimum (Meal, Cake/Desert, Tables, Chairs, Tabletop eating-ware, Moss Mountain Farm linens, setup, staffing, breakdown and janitorial, gratis dinner pouring and bottle handling as described above), approximately \$100 per guest. Please see below for approximate pricing for additional attendees (inclusive of ceremony, reception and catering, final pricing dependent upon client selections). All pricing listed is exclusive of tax.

Price Break Additional Attendees						
IOI -2 00	201-300	300+				
\$202	\$192	\$182				

BESPOKE PLUS

Moss Mountain Farm's great beauty and exclusivity can be paired with your unique and distinctive style and design preferences with the thorough attention of a dedicated planner.

This option most closely mirrors the traditional wedding planner experience, with the unique opportunity to have our helpful guidance as it relates to fully accessing Moss Mountain Farm and event opportunities. The Bespoke Plus package offers you the opportunity to craft a custom itinerary with personalized products and services from a variety of the region's (and country's) best vendors to create the perfect, fully-tailored wedding experience at Moss Mountain Farm.

The Bespoke Plus package includes:

- Up to 6 Hours of event time on Property
- Up to 3 photoshoots at Moss Mountain Farm
- Up to 1-hour of Precession Planning with MMF wedding specialist
- I-Hour Rehearsal at Moss Mountain Farm
- Custom Ceremony Seating and setup in a Moss Mountain Farm Garden Room
- Co-developed customized Moss Mountain Farm Venue Itinerary
- Designer Suites for Bride & Groom Preparation, with full bathrooms
- •Choice of MMF Wedding Planner or approved Wedding Partner*

- Access to MMF Hidden Rose Garden
- •Vendor Planning & Onsite Assistance
- Elegant Bride, Groom and guest Send-off
- I-hour onsite Photographer prepsession
- I-Contact/I-Invoice client solution
- Extensive Option List

Moss Mountain Farm Rental Pricing*					
	January 2 - March 31	April 1 - June 30	July 1 - August 31	September 1 - November 14	November 15 - December 22
Sunday-Friday	\$6,200	\$7,900	\$6,200	\$7,900	\$6,200
Saturday	\$8,100	\$9,900	\$8,100	\$9,900	\$8,100
*Pricing exclusive of Planner fee, Vendor Management fee, and 1				nagement fee, and Tax	

Please see:

James Sumpter JSumpter@PAllenSmith.com 501-747-9345

for additional details and onsite appointment scheduling

The Bridal Experience





The Bridal Experience

The Bridal Suite is a serene 3-room suite that allows the bridal party to relax and pamper themselves. Designed for the bridal party to get ready in before the ceremony, the large windows welcome in the ideal natural light for taking photos of the bride and her bridesmaids getting ready. The suite is also designed for privacy and convenience. Bring your dress, shoes and items at the Rehearsal and know that you have multiple options for privacy and receiving guests.

The Bridal Amenities

The expansive suite includes a hair and make-up bar, a living room with plush couches and chairs, and a large mirror perfect for capturing bridal portraits. The rooms are appointed with custom furnishings, fabrics and southern antiques. We have created a beautiful and comfortable environment for your preparation. The adjoining private bathroom features a private shower room, private water closet and storage area, and there is a private bedroom. And, should your party need additional space, we have an adjacent space with 360-degrees of natural light for hair & makeup preparation.

A Note from James

A Note from James



As soon as one drives through the large white gates of Moss Mountain Farm, everything changes—the world seems to slow down, the beauty of the natural world seems more apparent and a sense of calm begins to soothe the soul even before parking one's car. This is all by careful design and the result of years of deliberate refinement by P. Allen Smith and his team.

It has been a joy to share this world with our guests and to bring the resources and creativity of Allen's team to our wedding productions. Each year we travel extensively throughout the South, the country and internationally, selecting those design elements, touches and services that will distinguish our property, events and Brides. I eagerly look forward to furnishing these ideas with our wedding clients and developing "beautiful moments in time."

Join Us



Contact:

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